

OPENING ADDRESS BY AUTHORITIES

9:05	APPR President	Isolete Correia
9:10	Mayor of Loulé	Vitor Aleixo
9:20	Marina de Vilamoura	Isolete Correia
9:30	ICOMIA President	Darren Vaux
9:40	ICOMIA IMG	Martinho Fortunato
9:50	Minister of Agriculture and Food	Maria do Céu Antunes

KEYNOTE BY BILL YEARGIN

10:00	Keynote - "The Economics of Culture"	Bill Yeargin
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STATE OF THE INDUSTRY AROUND THE GLOBE

10:45	Covid and post-Covid - moderated panel	Oscar Siches - moderating five regional experts
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11:15 - 11:25 COFFEE BREAK

DEVELOPING SUSTAINABLE SOLUTIONS FOR THE FUTURE

11:25	ICOMIA briefing on the de-carbonisation study carried out by Ricardo UK	Darren Vaux
11:40	De-carbonising the leisure marine industry - how to align the industry	Frank Hugelmeyer
11:55	How environmental programs are influencing marinas and boaters	Jonathan White
12:10	Marine protected areas	Tiago Pitta e Cunha
12:25	Sustainable best practices in marinas	Johann Durand

MARINA FAST FORWARD - MARINAS OF THE FUTURE - ROUNDTABLE

12:40	Future of technology	Elsa Nicol; Tone Britovsek; Idan Cohen
12:55	Future of equipment	Oscar Siches; Patrick Lindley; Kim Haaning
13:10	Future marina services	Victor Meyer; Isolete Correia
13:25	Future of consumer behaviour	Femke Irik ; Joana Glória; Arturo Gutierrez

13:40 - 14:25 LUNCH AND EXHIBITION

OPERATIONAL CHALLENGES AND MITIGATIONS

14:25	One year post-Hurricane Ian presentation	Michael Shanley
14:40	A fire in a marina - lessons learned	Areti Priovolou
14:55	Leading, developing, finding & keeping marina employees	Yiannis Kalogerakis
15:10	Maintenance tools - avoiding fast degradation	Michael Sigvardsson

FINDING YOUR NICHE IN THE MARINA WORLD

15:25	Increasing marina profitability through Boat Clubs	Arturo Gutierrez
15:40	Superyacht sector - Port Habacoa	Ra'anan Ben-Zur
15:55	Superyacht sector - Balearic Marine Cluster	Pedro Suasi
16:10	Floating possibilities - Smart Lifestyles	Marco Ruggiero

16:25 - 16:35 COFFEE BREAK

SUSTAINABLE INNOVATIONS R&D

16:35	Plymouth University	Sarah Fear; Richard Pemberton
16:50	Sustainable and ecological anchorage - Algarve University	Óscar Ferreira
17:05	Developing sustainable solutions	Pedro Ruão
17:20	ECONcrete Journey from R&D to market	Ido Sella

17:35 CONFERENCE DAY 1 CLOSING

18:30 - 20:30 WELCOME COCKTAILS AT PURO BEACH CLUB

MARINA TOUR PROGRAMME

8:30 **MARINA TOUR:** visiting Marina de Vilamoura, Marina de Albufeira and Marina de Lagos

20:00 **Gala Dinner and World Marina Awards** - [Golden Cleat Awards](#)



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7:30 – 8:30 INDUSTRY BREAKFAST DRY STACKS 2023 – ‘The evolution and future needs of generating places to store boats up to 50’ by ASAR

INDUSTRY TRENDS

09:00	Industry trends by Oliver Dörschuck	Oliver Dörschuck
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KEYNOTE ON SMART FUTURE: AI, SMART TECHNOLOGY & SMART PEOPLE

09:15	Keynote on ‘SMART FUTURE: AI, Smart Technology & Smart People’	Yiannis Kalogerakis
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SMART MARINAS INITIATIVES - ROUNDTABLE

09:45	Smart marinas initiatives - Roundtable	Yonatan Bukhdruker; Victo Meyer Philip Easthill; Mattias Gehring
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10:30 – 10:45 COFFEE BREAK

TECH START-UP NEEDS

10:45	Tech start-up needs - Algarve Tech Hub	Vanessa Nascimento
11:00	Tech start-up needs - Blue Fund	Rui Rodrigues

EXAMPLES OUTSIDE THE MARINA WORLD

11:15	Amorim Cork Composites - sustainable innovations	João Pedro Azevedo
11:30	Roundtable	João Pedro Azevedo; Alex Bamberg; Rui Rodrigues

ADVANCED COMMUNICATIONS AND MARKETING FOR MARINAS - CHANGING CONSUMER TRENDS

12:00	Brand of destination	Alfonso Vargas-Sánchez
12:20	Marketing and communication of nautical events	Petros Michelidakis
12:35	Portuguese Tourism Board - tourism marketing	Nuno Madeira

13:00 – 14:00 LUNCH & EXHIBITION

BIG MARINA CHAINS VS BOUTIQUE MARINAS - ROUNDTABLE

14:00	Big Marina Chains vs. Boutique Marinas - Roundtable	Dan Natchez; Dean Smith; Melanie Symes; Ingrid Fortunato; Roberto Perocchio
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ALTERNATIVE WAYS OF FINANCING MARINAS

15:00	Marina acquisitions and financing	Gyozo Lantos
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MARINA ADAPTATIONS TO NEW PROPULSION SYSTEMS

15:15	Developments on electric propulsion	Jon Partridge
15:30	Developments on hydrogen solutions	Ruggero Morreale
15:45	Adapting a marina - PIANC	Esteban Biondi

16:00 – 16:15 COFFEE BREAK

CONCESSION REGULATIONS AND TAX REGIMES - ROLE OF NATIONAL MARINA ASSOCIATIONS

16:15	Concession regulations and tax regimes - the role of National Marina Associations	Jonathan White; Darren Vaux; Klaus Peters; Roberto Perocchio; Gary Groenewold
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LARGE SCALE INNOVATIONS - NEOM

16:30	Large scale innovations - NEOM	Richard Bush
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17:00 FINAL REMARKS

19:00 FAREWELL DRINKS & NETWORKING